CYBEREINFORCE

MSP & MSSP PARTNER PROGRAM

Two ways to grow: Pay-As-You-Go, or Credits.

Every Cybereinforce partner picks how they scale. **Pay-As-You-Go** pays you a rising revenue share as your managed fleet grows, with zero upfront commitment. **Credits** let you prepay a license block at a locked-in discount and self-manage every client's licenses directly — the better economics the deeper you buy in.

OPTION 1 — REVENUE SHARE

Pay-As-You-Go

No commitment, no inventory risk. You bill your clients; your revenue share rises automatically as your managed license count grows. Every license — Standard, SME, Corporate or Enterprise+ — counts the same: 1 license = 1 license toward your tier.

MANAGED LICENSES	TIER	REVENUE SHARE
1 – 3,000	Silver	**25%**
3,001 – 10,000	Gold	**30%**
10,001 – 20,000	Platinum	**35%**
20,001 – 40,000	Elite	**40%**
40,001 – 60,000	Strategic	**45%**
60,001+	Global	**50%**

OPTION 2 — PREPAID

Credits

A prepaid license pool priced off the Standard plan. You get your volume discount immediately on the full block you buy, plus full self-service control to activate, deactivate and reassign licenses across clients from the partner portal.

PLAN TIER ASSIGNED	CREDITS PER LICENSE
Standard	**1×**
SME	**1.5×**
Corporate	**2×**
Enterprise+	**3×**

Why partners choose Pay-As-You-Go

- ✓ **Zero upfront spend** — bill only what's active, no prepayment risk.
- ✓ **Grows on its own** — revenue share climbs automatically as your fleet scales.
- ✓ **Best for organic growth** — ideal while your client base is still building.

Why partners choose Credits

- ✓ **Discount applied upfront** — the volume-tier price on day one, not grown into.
- ✓ **Self-managed clients** — activate/reassign licenses instantly, no per-transaction approval.
- ✓ **More upside at scale** — each credit stretches further as clients move to higher tiers.

Worked example

A partner purchases **60,000 credits** — priced at the same discounted rate as 60,000 Standard licenses. Assigned entirely to Standard, that's **60,000 licenses**. Assigned entirely to **Enterprise+** (3× credits per license), that's **20,000 licenses** before the pool is spent. Either way, the partner keeps the top-tier discount they locked in on day one — which is why buying deeper into Credits pays off over the long run as more clients move to higher plan tiers, compared to staying on Pay-As-You-Go alone.

Not sure which model fits your growth stage?

We'll walk through both models against your current client pipeline and recommend a starting tier.

Talk to partnerships →